

## **A Note to Current Chiropractic Students about CLEAR Scoliosis Certification:**

Treating scoliosis effectively & providing scoliosis patients with the care they deserve involves intangible components in addition to the things we can measure & require, such as equipment & knowledge. Examples of these immeasurable & indefinable factors include: having a well-trained and competent office staff in place which is capable of ensuring that the clinic operates smoothly & functions effectively; possessing a real-world understanding of documentation, billing, & proper coding procedures; developing the faith & confidence that a doctor must instill in his or her patients to ensure their compliance with recommended treatment plans & home exercises; and, building many other extremely important processes which are essential to ensuring a successful chiropractic practice.

CLEAR scoliosis treatment is extremely time-intensive – as is setting up a chiropractic office, and developing it into an effective, well-run synergy of employees & patients that will flourish & grow as it continues to positively impact the community. After crossing the stage, creating a thriving healthcare enterprise should be the top priority of the recent chiropractic graduate. Once the new doctor has the time & energy to invest into mastery of the CLEAR scoliosis treatment protocols, it is self-apparent that their clinical success has been established.

Furthermore, the techniques presented at the seminar can only be developed & refined through clinical experience; due to the ground-breaking nature of CLEAR Institute's work, it is difficult if not impossible to bring these protocols into the curriculums of chiropractic internship clinics and apply them effectively while the student is still in a learning environment. Every chiropractic college would most likely concur that, just as one must learn to crawl before they can walk and walk before they can run, a student's time must be devoted to learning the basics of providing patient care before their time can be completely dedicated towards understanding the intricacies of a complicated spinal disorder such as scoliosis. While CLEAR Institute apologizes for the inconvenience this causes, we will never apologize for our commitment to results & to the most important consideration of all, the scoliosis patient.

There are innumerable benefits to attending the CLEAR Scoliosis Seminar series as a student. First and foremost, of course, is the generous student discount which is provided to those students who recognize the value of our work even before they begin encountering cases of scoliosis frequently in their patient base. Perhaps more importantly, it should be recognized that CLEAR is not a “chiropractic technique” *per se* – we are an organization of researchers and clinicians devoted to helping those people with scoliosis who refuse to accept bracing & surgery as their only options. As such, we graciously recognize the contributions of *every* chiropractic technique which provides a piece of the puzzle. Students who attend the CLEAR Scoliosis Seminar will be exposed to the cumulative benefits of dozens of techniques, empowering them with knowledge that will help them to define their future practice – even if they should choose not to work with scoliosis. CLEAR stands for Chiropractic Leadership, Educational Advancement, & Research; this organization is committed to supporting every chiropractor and chiropractic student who wants to become a true Spinal Expert. By attending the CLEAR Scoliosis Seminar series, you automatically receive a free invitation to the CLEAR Institute webgroup, immediately giving you access to hundreds of doctors with thousands of years of cumulative clinical experience; you will be hard-pressed to pose a question that cannot be answered by any doctor on the webgroup!

It is CLEAR Institute’s policy that chiropractic students who have taken the seminar series as a student, can attempt the written exam as a doctor to achieve CLEAR Certification. If the doctor does not pass, he shall re-take parts one and two.

CLEAR Institute has established this policy because we take our responsibilities very seriously. First and foremost, our responsibility is to the patient. By ensuring that the only doctors certified by CLEAR are the best in the profession, we enhance the value of certification. In no way does this conflict with or lessen our responsibility to support the future doctors of tomorrow in every possible way.